



**Anniryn Armstrong**  
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### **Education**

**The Art Institute of Tampa, Florida**  
*Bachelors of Fine Arts, Web Design & Interactive Media*  
Honor Roll and Dean's List  
Graduation, December 2007

### **Experience**

**Andirun Design . January 2005- Present**  
*Designer . Print / Web Design / Branding*

Owner and manager of business, which provides visual solutions for clients using graphic design, web and interactive media. Handled all aspects of business, including customer service, sales, managing, accounting, freelance and temporary employee hiring and training.

2010 . Bakers Bouquet Basics, Baking Supply Company, Ecommerce Web and Graphic Design  
2009 - 2010 . Adam Corey, Creative Director. Website Designer  
2008 - 2010 . African Literacy Project . Volunteer Graphic Designer  
2008 - 2010 . Canine Companions for Independence . Volunteer Graphic Designer  
2008 - 2010 . Sean Kearns, Private Contractor . Web and Graphic Design  
2008 - 2010 . Terrafirma Development . Website Management  
2006 - 2010 . Paul Richards, Realtor . Web and Graphic Design

**Technisource . January 2009 – July 2009**  
*Web Consultant for AT&T*

Managed and developed recommendations regarding design layout, content and format based upon consultation and actual content received from advertisers and small business owners. Wrote content geared towards search engine optimization, and created websites and other specialized Internet products.

**The Walt Disney Company . January 2008 – January 2009**  
*Professional Design Intern . Travel Industry Marketing, Disney Destinations, LLC*

I was a graphic designer in an in-house design firm. Assisted with the creative development of Walt Disney World, Disney Cruise Line, Disneyland Resort and Adventures by Disney communications to the travel industry. Handled graphic projects such as ads, fliers, posters and online materials supporting many internal departments. Online materials include: web banners, html websites, and e-blasts. Participated in team brainstorming, input meetings and creative reviews. Interfaced with internal and external agencies and print vendors.

**The Art Institute of Tampa . November 2005 - December 2007**  
*Student worker . Print Service/Equipment Cage*  
*Student Ambassador and Teaching Assistant for The Web Design & Interactive Media Program*

I successfully helped students print layouts for newsletters, promotional collateral and relevant material to their major. Familiarized students with pre-press and production. Experienced in troubleshooting camera equipment and computers. I also oversaw mentoring, assisting professors, and activities of 20-25 students within the major of Web Design & Interactive Media. Established trusting relationships with student designers, faculty, and co-workers.

### **Capabilities and Qualities**

Proficiency in Adobe InDesign . Adobe Flash . Adobe Photoshop . Adobe Illustrator . Adobe Dreamweaver . Adobe After Effects . Adobe Premiere . Adobe Captivate . Adobe Fireworks . CSS . HTML . CMS , Apple's Final Cut Pro . Apple's DVD Studio Pro . Microsoft Word . Microsoft Powerpoint . Microsoft Project . Microsoft Excel . Microsoft Visio . QuarkXPress . Zengobi Curio . Proficiency in PC and Mac platforms. Dynamic team player with a passion for design and abstract solutions. Diligent work ethic in a deadline driven environment. Strong interpersonal skills with a goal oriented outlook. Able to take an idea and develop a finished product that successfully captures the client's needs.